

## COLOUR

Double Page Spread	£1900.00
Full Page	£990.00
Half Page	£550.00
Quarter Page	£305.00

## MONO

Double Page Spread	£1325.00
Full Page	£695.00
Half Page	£395.00
Quarter Page	£235.00
Eighth Page	£138.00
Sixteenth Page	£75.00
Single Column cm	£8.00

**SPOT COLOUR AVAILABLE AT MONO RATES PLUS 25% PER COLOUR**

## SPECIAL POSITIONS

Inside Front, Inside Back,	
Outside Back Covers, if available	£1,100.00.
Early Right Hand	15% extra
Facing Matter	15% extra

## INSERTS

£50 per thousand for single sheet inserts, full circulation only. Catalogue insert rates by negotiation

## DISCOUNTS Series Discounts:

3 insertions - 5%	12 insertions - 10%
6 insertions - 7.5%	Agency Discount 10%

**ALL PRICES SUBJECT TO VAT AT THE CURRENT RATE**

ASK ABOUT OUR SPECIAL SERVICES DIRECTORY PRICE PACKAGE

# mechanical data

sizes in millimetres (H x W)

copy date:  
1st OF MONTH PRIOR

BLEED PAGES	BLEED SIZE	TRIM SIZE
Double Page Spread	305 x 430	297 x 420
Full Page	305 x 215	297 x 210

NON BLEED PAGES	TYPE AREA
Full Page	275 x 183
Half Page	135 x 183 (Horizontal)
" "	275 x 89 (Vertical)
Quarter Page	65 x 183 (Horizontal)
" "	135 x 89 (Vertical)
Eighth Page	65 x 89
Sixteenth Page	65 x 42

CLASSIFIED AND SEMI-DISPLAY	
Column Length	275mm
Single Column Width	42mm
Two Columns	89mm
Three Columns	135mm
Four Columns	182mm

Printed Litho Heat-Set Web Offset on 90gsm white coated art paper. Saddle Stitched.

Transport News pages are created in PDF format which negates the use of film.

Therefore, all origination work to be supplied to the address below on CD or email in hi-res pdf format.

# circulation details

News about the broad spectrum of road transportation in the north with particular emphasis on new vehicle developments within companies, plus the people involved in all aspects of the transport industry, both sides of the border.

Transport News is distributed individually to the transport buyers in major Scottish and north of England companies and commercial vehicle stockists by direct paid subscription. Also available at newsagents and

truckstops throughout the north of Britain.

Transport News prints test reports on new vehicles and offers classified advertising space to sell old ones. Developments within companies are also reported and the personalities featured.

Transport News gets right to the heart of the haulage industry in Scotland and the north of England, offering almost blanket coverage in this sizable area, noted for its high 'horsepower to weight' truck specifications.